

# What's happening in the news?



Let's have a look at the poster

**New Poppy Design**

## How have poppies changed over time?



1920s  
Cotton



1930s  
Sateen



1940s  
Cardboard



1950s  
Felt



1960s  
Fabric



1980s  
Paper & Plastic



2023  
Plastic-free

# Let's look at the story



The Royal British Legion's Poppy Appeal is launching a new poppy for 2023; it is the first new design of the symbol in just under 30 years!

People will be able to buy the brand-new, plastic-free version from volunteers across the UK or from supermarkets. The annual campaign calls for the public to wear a poppy as a show of solidarity towards the armed forces community in the lead up to Remembrance Sunday, which is on 12<sup>th</sup> November this year. Poppy sales also raise vital funds to support veterans, serving personnel and their families all year round.

Learn more about this story [here](#).

Watch the useful video [here](#).



Look at the information found below, which explains more about the Poppy Appeal and the change in the design of poppies over time.

## What is the Poppy Appeal?

Poppies are used to remember those who have given their lives in battle as they are the flowers that grew on and near many First World War battlefields in Europe.

Poppies are described in the famous World War One poem 'In Flanders Fields', by Canadian doctor, Lieutenant Colonel John McCrae. Since then, they have become a symbol of Remembrance, not just for those who gave their lives in World War One, but all those who have died on behalf of their country.



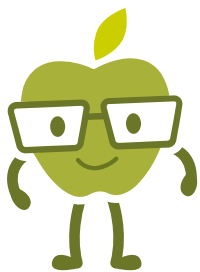
**The 2023 poppy design in development**

Source: James Cropper Paper.

## How is this year's poppy different?

Royal British Legion said it has been developing a plastic-free poppy for the past three years to become more sustainable by reducing single-use plastic. Design company, Matter, worked with paper company, James Cropper, to develop the design. The new poppies are made only from paper, which can be recycled in household waste collections. 50% of the paper also comes from the offcuts created during the production of paper coffee cups. The poppies feature a black centre embossed with the words 'Poppy Appeal', and no longer have a plastic stem or centre.





## Main question

How have poppies changed over time?

 **Listen**  **Think**  **Share**

- Look at the poster image and read through this week's story.
- Share any prior knowledge you have about Remembrance Sunday and the Poppy Appeal.
- Look at the information found in the resource, which explains more about the appeal and the change in the design of poppies. Talk about the reasons behind the campaign, the role of volunteers and who the campaign is helping.
- Watch this week's useful video, which shows how the design of the poppy has changed over time. Share your thoughts on the changes. Which is your favourite design and why?
- If you were to create your own poppy design, what would you include? Think about things such as the look, how it could be produced, the materials and sustainability.
- Can you think of any symbols or objects that represent something important to you?

## Useful Weblinks

- **News story:**  
<https://www.bbc.co.uk/news/uk-england-kent-67220070>
- **Useful video:**  
[https://youtu.be/rA5o50mU3XU?si=SJZv8f1Xi2pIN\\_mi](https://youtu.be/rA5o50mU3XU?si=SJZv8f1Xi2pIN_mi)

Share your thoughts and read the opinions of others

[www.picture-news.co.uk/discuss](http://www.picture-news.co.uk/discuss)